

KENYA FRESH PRODUCE EXPORTERS LTD

Company Profile



Our Company History

Founded in 2004, Kenya Fresh Produce Exporters Ltd prides itself as a premium brand widely known for delivering high quality vegetables, fruits, herbs and chillies around the globe.

We believe long-term market success is driven by consistency, transparency and performance. By aligning our operations with buyer requirements and global compliance standards, we aim to be a trusted partner in fresh produce supply.

About Us



Vision

To build a globally respected fresh produce brand driven by quality, integrity and reliability



Mission

Empower farmers, enrich communities and put Kenya's fresh produce on the world map.



Our Products



- ✓ Vegetables; French beans, Sugar snap, Snow peas, Garden peas
- ✓ Baby products; Baby carrots, Baby corn
- ✓ Fruits; Avocado(hass, fuerte), Purple passion, Mangoes(Kent, Apple, Ngowe)
- ✓ Herbs & Spices; African Bird Eye, Basil, Thyme, Mint, Rosemary, Chives, Coriander, lemon grass

Market overview



- ✓ 10 countries
- ✓ 20yrs+ in the industry
- ✓ 100+ tonnes weekly



Branding

We offer flexible packaging solutions that allow our clients to personalise branding according to their market needs.

This ensures their brand identity is clearly represented at retail level.



Our Production Network



Own Farms

We currently have 200 acres of privately owned land across the country which we use as quality benchmarks across the network



Partner farmers

We work with certified large scale out growers to guarantee year round supply



Farmer groups

We support a number of farmer groups through fair pricing, technical guidance and reliable market access, contributing to improved rural livelihoods.

The Kenya Fresh Experience

Traceable quality- managed at every stage,
from seed to shelf

Year-round supply- supported by diverse
production sites across the country

Personalized service that builds strong,
long-lasting beneficial relationship

Consistency- the foundation of enduring
trust

Our Achievement



**Opened our 2nd branch- an Avocado
Processing facility
2022**



**Avocado Exporter of the year
2022**



**Avocado Exporter of the year
2023**



**Avocado Exporter of the year
2024**



**Outstanding Woman Award (our MD)
2024**



BRCS

Food Safety

CERTIFICATED



Our Certifications



WHY KENYA FRESH?

*Because we never lost sight of
our purpose, uplifting farmers,
delivering value and
representing Kenya with pride*



Lets work together!



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